



有關「連結myBupa賬戶至Blua Health手機應用程式（「Blua Health」）贈額外Blua積分」（「推廣活動」）條款及細則

1. 是次推廣活動的推廣日期為 2023 年 10 月 20 日至 2024 年 6 月 30 日（包括首尾兩日）（「推廣期」），並由保柏（亞洲）有限公司及Horizon Health and Care Limited（分別及統稱為「保柏」）聯合提供。
2. 任何現有保柏個人醫療保障計劃的保單持有人於推廣期內，只要符合第3項列明之所有合資格準則，並於推廣期內首次成功把其個人的myBupa賬戶連結至其Blua Health賬戶，均可獲得5,000 Blua積分（「獎賞積分」）。
3. 參加者需符合以下所有合資格準則（「合資格準則」），方為合資格獲取獎賞積分：
 - a. 參加者必須為現有保柏個人醫療保障計劃的保單持有人，其他保柏會員（包括個人醫療保障計劃的受保人及團體醫療保障計劃受保人）均不符合參加資格。
 - b. 參加者必須成功註冊成為Blua Health會員。
 - c. 推廣期內參加者必須首次成功把其個人的myBupa賬戶與其個人的Blua Health賬戶連結。
 - d. 參加者必須於獎賞積分發出當日仍然於保柏持有有效的個人醫保計劃，而其myBupa賬戶必須仍然與其Blua Health賬戶連結。
4. 如參加者於保柏擁有多於一個現有的個人醫保計劃，亦只可就此推廣活動獲得獎賞積分一次。
5. Blua積分將於下列日期或之前自動存入參加者的Blua Health賬戶的個人錢包內，恕不作另行通知。

連結 myBupa 賬戶至 Blua Health 之日期	Blua 積分存入之最後日期
2023 年 10 月 20 日至 2023 年 10 月 31 日	2023 年 11 月 30 日
2023 年 11 月 1 日至 2023 年 11 月 30 日	2023 年 12 月 31 日
2023 年 12 月 1 日至 2023 年 12 月 31 日	2024 年 1 月 31 日
2024 年 1 月 1 日至 2024 年 1 月 31 日	2024 年 2 月 29 日
2024 年 2 月 1 日至 2024 年 2 月 28 日	2024 年 3 月 31 日
2024 年 3 月 1 日至 2024 年 3 月 31 日	2024 年 4 月 30 日
2024 年 4 月 1 日至 2024 年 4 月 30 日	2024 年 5 月 31 日
2024 年 5 月 1 日至 2024 年 5 月 31 日	2024 年 6 月 30 日
2024 年 6 月 1 日至 2024 年 6 月 30 日	2024 年 7 月 31 日

6. 有關Blua Health的條款及細則，請參閱[Blua Health官方網站](#)或應用程式。
7. 如保單持有人因人為錯誤或技術問題未能建立Blua Health賬戶及 / 或myBupa賬戶，或因任何非由保柏一方之錯誤或疏忽致未能成功把myBupa賬戶連結至Blua Health，保柏一概不會就未能收取獎賞積分而負上任何責任。如你在建立或連結賬戶時遇到任何問題，請電郵至 cs@bluahealth.com.hk 聯絡我們的客戶服務部。
8. 獎賞積分只會存入參加者於Blua Health的個人錢包及僅供其個人使用，並且不得交換、轉讓、作價銷售、送贈或轉售予他人，亦不得兌換為現金或其他替代品。



9. 如發現任何蓄意或以任何欺騙或不誠實途徑參與推廣活動，或以不真實、不正確、不完整或無效的資料注冊成為Blue Health的會員，有關人士及/或賬戶的推廣活動參加資格均會被取消，而其獲取獎賞積分的資格亦會被褫奪。保柏保留在任何時間核實任何參加者及登記人士的身分之權利。
10. 保柏保留隨時取消或終止此推廣活動（全部或部分）或修改此條款及細則的權利，恕不另行通知。
11. 保柏保留以其他產品或服務替代是次推廣送贈之獎賞積分的權利，且任何該等替代禮品的價值可能與原來的獎賞積分的價值相異。
12. 除參加者及保柏外，概無人士根據《合約（第三者權利）條例》將擁有任何權利執行或享有此等條款及細則任何條文的相關利益。
13. 如有任何爭議，保柏擁有與此推廣活動有關的所有事項之最終決定權。
14. 此等條款及細則的中英文版如有任何歧義，以英文版為準。



Terms and conditions of Blua points giveaway for Blua Health mobile app (the “Blua Health”) users who have connected myBupa account to Blua Health (the “Promotion”)

1. The Promotion is jointly offered by Bupa (Asia) Limited and Horizon Health and Care Limited (collectively and separately referred as “Bupa”) and valid from 20 October 2023 - 30 June 2024 (both dates inclusive) (“Promotion Period”).
2. Existing policy holders of any Bupa individual insurance scheme who satisfy the Eligibility Criteria as stated in Clause 3 and have successfully connected their personal myBupa account to Blua Health for the first time during the Promotion Period (“Participants”) will receive 5,000 Blua points (“Reward Points”).
3. To be eligible to receive the Reward Points, Participants must satisfy all the following eligibility criteria (“Eligibility Criteria”):
 - a. Participants must be a policy holder of any existing Bupa individual insurance scheme. Any other Bupa Members (including the insured persons of Bupa individual insurance schemes and Bupa group medical scheme) are not eligible to participate.
 - b. Participants must have successfully registered as a Blua Health member.
 - c. Participants must have successfully connected their personal myBupa account to Blua Health for the first time during the Promotion Period.
 - d. Participants must be active policy holders and their personal myBupa account must still be connected to their personal Blua Health account on the date of deposit of the Reward Points.
4. Each Participant is only entitled to receive the Reward Points in this Promotion, even if s/he holds more than one active personal insurance contract with Bupa,
5. Blua points will be automatically deposited into the Participant’s Individual Wallet at Blua Health on or before the date shown in the table below without prior notice.

Date to connect myBupa account to Blua Health	Date to credit Blua points
20 October 2023 – 31 October 2023	30 November 2023
1 November 2023 - 30 November 2023	31 December 2023
1 December 2023 - 31 December 2023	31 January 2024
1 January 2024 – 31 January 2024	29 February 2024
1 February 2024 - 28 February 2024	31 March 2024
1 March 2024 - 31 March 2024	30 April 2024
1 April 2024 - 30 April 2024	31 May 2024
1 May 2024 - 31 May 2024	30 June 2024
1 June 2024 - 30 June 2024	31 July 2024

6. For the terms and conditions of Blua Health, please refer to [Blua Health official website](#) or mobile app.
7. If a policy holder is unable to register for Blua Health and/ or myBupa due to human error or technical issues, or fails to connect a personal myBupa account to Blua Health for any reason other than Bupa’s fault or negligence, Bupa shall not be responsible for failure to receive the Reward Points. If you have any queries on registration and account connection, please email our customer service helpdesk at cs@bluahealth.com.hk.
8. The Reward Points shall be deposited in the Participant’s personal Individual Wallet at Blua Health for the personal use of the policy holder only, and cannot be exchanged, transferred, replaced, sold at any price, gifted or resold to a third party. The Reward Points shall not be exchanged for cash or other substitutes.
9. If any person is found to use any fraudulent or dishonest means to take part in this Promotion, or the information provided by any person for this Promotion and/or for Blua Health registration is found to be untrue, incorrect, incomplete, or invalid, the Participant and/or the account will be disqualified from participating in this Promotion, and/or his/her entitlement to receive the Reward Points will be forfeited. Bupa reserves the right to re-verify the identity of any Participants or registrants at any time.
10. Bupa reserves the right to cancel or terminate this Promotion (in whole or in part) or amend these terms and conditions at any time without prior notice.



11. Bupa reserves the right to replace the Reward Points offered in this Promotion with a different offer and the value of any such replacement may be different from the value of the Reward Points.
12. Except for Participants and the Organiser, no other person shall have any rights to enforce or enjoy any provisions of these terms and conditions under the Contracts (Rights of Third Parties) Ordinance.
13. In case of any dispute, the decision of Bupa shall be final and conclusive on all matters related to the Promotion.
14. In the case of any discrepancy between the Chinese and English versions of these terms and conditions, the English version shall prevail.