
Blua (Asia) Services Limited

Privacy Notice relating to the Personal Data (Privacy) Ordinance (the “Ordinance”)

1. Introduction

- 1.1. Blua (Asia) Services Limited (“**Company**”, “**we**” or “**us**”) is committed to protecting your privacy and security of your personal information. This Notice is provided to you in connection with your dealings and provision of data or information to the Company. This Notice is prepared in accordance with the Ordinance and also operates as the Personal Information Collection Statement which we will provide, or make available, to you on or before the collection of your personal information by the Company.
- 1.2. This Notice is intended to ensure that you can make informed decisions about providing your personal information to Company in accordance with this Notice. Please be aware that this Notice replaces any notice or statement of similar nature that may have been provided to you previously. When you click on “I Agree” or select any options with similar content, or log in, confirm, agree to, use or accept this Notice we provide via registration procedure or any other way, you consent to your personal information being collected, stored, used, processed, transferred, disclosed or shared in accordance with this Notice.
- 1.3. For the purposes of this Notice, “**Group Company**” means the Company and its holding companies, branches, subsidiaries, representative offices and affiliates, wherever situated, and any one of them. Affiliates include branches, subsidiaries, representative offices and affiliates of the Company’s holding companies, wherever situated (collectively, the “**Group**”).
- 1.4. If you provide us with the personal information about other individuals, you must tell those individuals that you have provided us with their details and let them know where they can find a copy of this Notice.

2. Personal Information We Collect

- 2.1 We collect personal information about you during any registration process for our products or services, including your name, contact details, date of birth and health-related information. During the course of your relationship with the Company, further personal information relating to you may also be collected in the ordinary course of our business, for example, when you contact us with a query or comment.
- 2.2 **Failure to supply personal information requested by the Company may result in the Company being unable to process your membership application, request for information or services, enquiries and/or provide services or products to you.**
- 2.3 The personal information we collect and/or hold from time to time may include your personal identification information, contact information, transaction records, financial background, medical and health records, biometric data and your location and activities when you access or browse our website(s) or use our mobile application(s) or portal(s) (including any diagnostic or health-monitoring tools thereon and the Bluetooth and/or wearable device that are used to collect data for the purposes of such tools) .
- 2.4 We will always try to collect your personal information from you through the course of your relationship with us and in a range of ways. However, there may be instances where we will need to collect your personal information from third parties or sources in certain circumstances, such as a family member or someone else acting on your behalf, your employers, medical personnel, business/asset acquisition transactions of the Company, business partners, or public databases.
- 2.5 If you are under the age of 18, you should obtain consent from your parent or guardian before you provide the Company with your personal information.
- 2.6 Storage of personal information may be in various forms including, physical (paper) form, cloud, digital customer systems or applications, data management software or systems in the usual course of business practices, depending on your engagement with the Company.

3. Purposes of Collection

- 3.1 Your personal information collected may be used, stored, processed, transferred, disclosed or shared by the Company for the following purposes from time to time:
 - (a) processing, assessing and determining any applications for our products and services;
 - (b) offering and providing products and services to you, and processing requests made by you from time to time, including but not limited to requests for addition, alteration, deletion, maintenance, management and operation of benefits in relation to your subscription plan;
 - (c) registering you as a user or a member of services or information provided or to be provided by us on the website(s), mobile application(s) or portal(s) managed and/or operated by us;
 - (d) coordinating your care within Group Companies to achieve better health management outcomes;
 - (e) any purposes in connection with any claims made by or against or otherwise involving you in respect of any products and/or services provided by the Company including, without limitation, making, defending, analysing, investigating, detecting and preventing fraud, processing, assessing, determining, settling or responding to such claims;
 - (f) performing any functions and activities related to the products and/or services provided by the Company including, without limitation, audit, reporting, market research, general servicing, maintenance of online and other services, identity verification, data matching, research, data analytics and statistical analysis;
 - (g) providing you with personalised health information and information about our services or products, and personalised website, mobile application or portal interface;
 - (h) providing you with appropriate health, insurance administration, wellness or other related services (including, without limitation, e-ticketing, appointment booking and clinic / medical professional search and service and product redemption functions on the website(s), mobile application(s) or portal(s)) managed and/or operated by us) or products;
 - (i) communicating with you regarding the administration, features and renewal of the subscription of the products and/or services;
 - (j) operating, maintaining, evaluating, improving, troubleshooting problems, and understanding your preference(s) with our website(s), mobile application(s) or portal(s);
 - (k) provision and design of products and services of the Company;

- (l) exercising the Company's rights in connection with provision of any products and services to you from time to time, for example, to determine any amount of indebtedness from you, and collecting and recovering owing from you or any person who has provided any security or undertaking for your liabilities;
- (m) communication with you in relation to any of the purposes set out in this Notice (for example, to update you on your plan utilisation) by mail, telephone, email, SMS, mobile application, social media, instant messenger or other means that become available from time to time;
- (n) with your consent, marketing services, products and other subjects by us, any member and/or brand of the Group Companies (such as Bupa (Asia) Limited ("Bupa") and/or the Quality HealthCare Group, our affiliates) and/or other third parties (please see further details in paragraph 5 below);
- (o) managing our relationship with you, our business and organisations who work with us in relation to providing our products or services to you (including, with limitation, futures changes to this Notice);
- (p) enabling an actual or proposed assignee, transferee, participant or sub-participant of all or a substantial part of the Company's rights or business to evaluate the transaction intended to be the subject of the assignment, transfer, participation or sub-participation;
- (q) making disclosure to satisfy the requirements of any laws, rules and regulations, codes of practice, guidance notes or guidelines binding on the Company; and
- (r) fulfilling any other purposes directly related to (a) to (r) above.

4. Transfer of Personal Information

- 4.1 Personal information collected or held by the Company relating to you will be kept confidential but the Company may transfer such personal information inside or outside the Hong Kong Special Administrative Region of the People's Republic of China, for the purposes specified in **paragraph 3** to the following classes of transferees:
- (a) any member and/or brand of the Group Companies;
 - (b) your employer, if your employer is paying for the services or products we are providing;
 - (c) the relevant main member of the plan, if you are covered as a sub-member or dependant under a family or group subscription;
 - (d) healthcare professionals and hospitals;
 - (e) any third parties engaged in connection with a member of the Group Company's business who provides medical, health, insurance, wellness or other related services or products;
 - (f) any third party providers of health and wellness products and services (including fitness centres, dieticians, and health food and supplement manufacturers);
 - (g) any agent, contractor or third party service providers who provide administrative, telecommunications, computer, technology, payment, data processing, storage of analytics, cloud services, printing, research, advertising, distribution or other services to the Company in connection with the operation of business, (including without limitation insurers; banks; lawyers; accountants; claims investigators; fraud prevention organisations; other insurance companies (whether directly or through fraud prevention organisations or other persons named in this paragraph); organisations that consolidate claims and underwriting information for the insurance industry; the police and databases or registers (and their operators) used by the insurance industry to analyse and check information provided against existing information; debt collection agencies; data processing companies; research agencies and professional advisors);
 - (h) with your consent, third parties (within or outside the Group Companies) in relation to direct marketing (please see further details in **paragraph 5** below);
 - (i) third party reward, loyalty, co-branding and privileges programme providers and co-branding partners of a member of the Group Companies;
 - (j) financial institutions engaged by the Company or you for billing and payment purposes;
 - (k) any actual or proposed assignee, transferee, participant or sub-participant of all or a substantial part of the Company's rights or business; and
 - (l) any person to whom the Company is under an obligation to make disclosure under the requirements of any law, rules, regulations, codes of practice or guidelines binding on the Company including, without limitation, any applicable regulators, governmental bodies, industry recognised bodies, credit reference agencies, the Courts, and where otherwise required by law.
- 4.2 We will only disclose personal information limited to that which is necessary to the above parties for the relevant purposes, who may process (including, without limitation, by recording, organising, structuring, storing, adapting, altering, retrieving, using, aligning, combining or erasing) your personal information for the relevant purposes set out in **paragraph 3** above.
- 4.3 In the event that we complete the acquisition of a new business or brand, we shall communicate with you through the communication channels you provided to us, and any personal information shall be treated in accordance with this Notice if it is practicable and permissible to do so.

5. Use of Personal Information in Direct Marketing

- 5.1 Only with your consent (which includes an indication of no objection), the Company, any member and/or brand of the Group Companies and/or the third parties stated under paragraphs 3.1 (o) and 5.2 (b) to (e) may use your personal information (including your name, contact details, products and other services portfolio information, transaction pattern and behaviour, financial background and demographic data) collected to provide you with marketing communications (including by email, SMS, mobile application, social media, instant messenger or other means that become available from time to time) relating to the following products and services:
- (a) insurance, medical, dental, healthcare, wellness, personal development, beauty, sporting activities and membership, lifestyle, entertainment, financial, and related services and products;
 - (b) rewards, benefits, discounts, member activities, loyalty or privileges programmes and related services and products;
 - (c) services and products offered by the Company's co-branding partners; and
 - (d) donations and contributions for charitable and/or non-profit making purposes.
- 5.2 The above services, products and subjects may be provided or (in the case of donations and contributions) solicited by the Company and/or:
- (a) any member and/or brand of the Group Companies;
 - (b) third party service providers;
 - (c) third party reward, loyalty, co-branding or privileges programme providers;
 - (d) co-branding partners of a member of the Group Companies; and

(e) charitable or non-profit making organisations.

- 5.3 We are not allowed to use your personal information for direct marketing purposes unless we have received your consent. For the avoidance of doubt, the latest instruction (for example, consent or indication of no objection, or request for opt-out) received from you shall override any previous instruction given to the Company in this regard in relation to all of your personal information collected or held by the Company from time to time.
- 5.4 If you choose to personalise your services where such options are available, we will use personal information that we collect so that we can offer you those personalised services or communications. If you do not wish to accept those personalised services or communications, you can unsubscribe from those services at any time and we will cease to offer such services to you.
- 5.5 If you agree to receive marketing communications but do not wish to receive them in the future, you may inform us by the following applicable means:
- (a) following the unsubscribe instructions or hyperlink in the communications received;
 - (b) notifying us when you no longer wish to receive marketing communications when you receive our marketing calls; or
 - (c) contacting us at the address stated in paragraph 7.2 below to tell us that you no longer wish to receive marketing communication through any channel.
- 5.6 For the avoidance of doubt, whether or not you consent to receive marketing communications of the type described in this paragraph 5, the Company may still communicate with you regarding the administration, features and renewal of your subscription plan.

6. Security and Retention

- 6.1 The Company retains your personal information for as long as necessary for the purposes set out in this Notice, or otherwise agreed between you and us, unless otherwise required or permitted under applicable law.
- 6.2 Where the Company no longer requires your personal information for the purposes under this Notice, or otherwise required under law, we will take appropriate steps to securely delete or destroy your personal information.
- 6.3 We will take all practicable steps to securely store and protect your personal information against unauthorised or accidental access, processing, erasure, or use.
- 6.4 When you use our sites, we and third-party companies collect information by using cookies and other technologies such as pixel tags (for simplicity we refer to all such technologies as “cookies”). The updated version of the Cookies Policy is available for download from our website and is available upon request.
- 6.5 Our websites, mobile applications or portals may provide the links to other external websites over which we do not have control. You are advised to refer to the privacy policies of these websites for more information.

7. Data Access and Correction

- 7.1 Under and in accordance with the terms of the Ordinance, you have the following rights to:
- (a) check whether the Company holds personal information relating to you and to access such personal information;
 - (b) require the Company to correct any personal information relating to you which is inaccurate;
 - (c) ascertain our policies and practices in relation to personal data and to be informed of the kind of personal information held by the Company, and
 - (d) request the Company to cease using your personal information for direct marketing purposes; and
 - (e) change your preference in respect of our use of your personal information.

- 7.2 Requests can be made in writing to the Company’s Data Protection Officer at the following address:

Data Privacy Officer/ Customer Care Manager

Blua (Asia) Services Limited

6/F, Tower 2, The Quayside, 77 Hoi Bun Road, Kwun Tong, Kowloon, Hong Kong

Or, by email:

hkprivacy@bupa.com.hk

8. In accordance with the terms of the Ordinance, the Company has the right to charge a reasonable fee for the processing of any personal information access or correction request.
9. Nothing in this Notice shall limit the rights of customers under the Ordinance.
10. In case of discrepancies between the English and Chinese versions of this Notice, the English version shall prevail.

Issued by Blua (Asia) Services Limited

1 May 2025

Blua (Asia) Services Limited

有關個人資料（私隱）條例（「條例」）之私隱通知

1. 簡介

- 1.1 Blua (Asia) Services Limited（「本公司」或「我們」）致力保障您的個人資料的私隱及安全。本私隱通知是就您與我們進行交易及提供資料或資訊而向您提供的。本私隱通知按照條例所編製和作為收集個人資料聲明，我們將在收集您的個人資料時或之前向您提供或可供查閱。
- 1.2 本私隱通知旨在確保您能夠根據本私隱通知，就向我們提供您的個人資料時作出知情的決定。請注意，本私隱通知將取代之前可能已提供給您的任何類似性質的私隱通知或私隱通知。當您點擊“同意”或選擇任何類似內容的選項，或登錄、確認、同意、使用或接受我們通過登記程序或其他任何方式提供的本私隱通知時，即表示您同意您的個人資料根據本私隱通知收集、存儲、使用、處理、傳輸、披露或分享。
- 1.3 就本私隱通知而言，「集團公司」是指本公司及其母公司、分行、子公司、代表處及關聯公司，無論其位於何處，以及其中的任何一家。關聯公司包括母公司的分行、子公司、代表處及關聯公司，無論其位於何處（統稱為「本集團」）。
- 1.4 如果您向我們提供其他人的個人資料，您必須通知並告知他們本私隱通知。

2. 我們收集的個人資料

- 2.1 在您向本公司申請過程中，我們會收集您的個人資料，包括您的姓名、聯繫方式、出生日期和健康相關信息。在您與本公司日常業務關係的過程中，本公司亦可能必須不時向您收集更多個人資料，例如當您聯繫我們進行查詢或發表評論。
- 2.2 如您未能提供本公司所要求的個人資料，本公司可能無法處理您的會籍申請及/或向您提供產品、服務或其他相關服務。
- 2.3 我們不時收集及/或持有的個人資料可能包括您的個人身份證明資料、聯絡資料、交易記錄、財務背景、醫療及健康記錄、生物辨識資料及您在訪問或瀏覽我們的網站或使用我們的流動應用程式或門戶平台時的位置及活動（包括其上的任何診斷或健康監測工具及此類工具用於收集數據的藍牙及/或可穿戴設備）。
- 2.4 在您與我們的互動關係過程中，我們可通過多種方式從您那裡收集您的個人資料。但是，在某些情況下，我們可能需要從第三方或來源收集您的個人資料，例如代表您的家庭成員或其他人、您的雇主、醫務人員、本公司的業務/資產收購交易、業務合作夥伴或公共數據庫。
- 2.5 如您未滿 18 歲，您向本公司提供您的個人資料前，應徵得您父母或監護人的同意。
- 2.6 根據您與我們的互動關係，個人資料的存儲可以採用不同形式，包括實體（紙張）形式、雲端、數碼化客戶系統或應用程序、日常業務實踐過程中的數據管理軟件或系統等。

3. 收集個人資料之目的

- 3.1 本公司將就以下目的不時使用、儲存、處理、轉移、公開或分享您的個人資料：
 - (a) 處理、評估、決定任何產品及服務之申請；
 - (b) 為您提供產品及服務及處理您不時提出的要求，包括但不限於要求增加、更改、刪除、維持及管理會員訂閱計劃權益；
 - (c) 登記您成為由我們管理及/或營運之網站、流動應用程式或門戶平台的用戶或其所提供或將提供的資訊或服務的會員；
 - (d) 在本集團公司旗下協調您的護理，實現更好的健康管理結果；
 - (e) 任何有關您對本公司所提供之產品及服務提出之索償，包括但不限於賠償、辯護、分析、調查、偵測及防止欺詐行為、處理、評估、決定、解決或回應該等索償；
 - (f) 執行與本公司提供的服務或產品有關的任何功能及活動，包括但不限於審計、匯報、市場研究、一般服務、在線及其他服務的維護、身份核實、資料核對、研究、數據分析及統計分析；
 - (g) 向您提供個人化的健康資訊及有關我們的產品或服務的資訊，及個人化的網站、流動應用程式或門戶平台介面；
 - (h) 向您提供適合的健康、保險管理、保健或其他相關服務（包括但不限於電子票務、預約及診所/醫療專業人員搜索，以及我們管理及/或營運之網站、流動應用程式或門戶平台上的服務及產品兌換功能）或產品；
 - (i) 就您的訂閱的產品或服務的管理、保障及續約事項與您溝通；
 - (j) 就我們的網站、流動應用程式或門戶平台進行營運、維護、評估、改善、問題排解，以及瞭解您的偏好；
 - (k) 提供及設計本公司的產品及服務；
 - (l) 行使本公司向您提供產品和服務時有關的權利，例如釐定您拖欠的任何款項的金額，及向您或任何已為您的債務提供任何擔保或承諾的人士，追收和收回拖欠的任何款項；
 - (m) 通過郵件、電話、電子郵件、短信、移動應用程序、社交媒體、即時消息或其他不時可用的方式，就本私隱通知中所述的任何用途與您（或代表會員的您）聯絡（例如，通知您的計劃使用狀況）；

- (n) 在您同意的情况下促銷我們、任何集團公司成員及/或旗下品牌(例如我們的關聯公司- 保柏(亞洲)有限公司(「保柏」)及/或卓健集團) 及/或第三方的服務、產品及其他主題 (詳情請參閱下文第 5 段) ；
- (o) 管理我們與您、我們的業務及與我們合作向您或會員提供產品或服務的組織之關係 (包括但不限於通知本私隱通知的未來變更) ；
- (p) 允許本公司全部或部份的權益或業務的實際或建議承讓人、受讓人、參與人或次參與人，就涉及的轉讓、出讓、參與或次參與的交易進行評估；
- (q) 為遵守任何法例之要求，或根據監管或其他機關所發出對本公司具有約束力或要求其遵守的規則、規例、實務守則、須知或指引，而作出披露；及
- (r) 達到與上述 (a) 至 (r) 直接有關的其他目的。

4. 個人資料的轉移

- 4.1 本公司所收集或持有與您或會員有關的個人資料將會保密，但本公司可在中華人民共和國香港特別行政區境內或境外，為上文第 3 段規定的目的，將這些個人資料轉移予下列類別的承轉人：
- (a) 本公司的集團公司成員及旗下品牌；
 - (b) 您的雇主(適用於您的雇主為我們提供的服務或產品付費之會員) ；
 - (c) 計劃的主要成員 (適用於您是家庭或團體訂閱計劃下的附屬成員或家屬成員) ；
 - (d) 醫護專業人員及醫院；
 - (e) 任何就集團公司的業務被聘用提供醫療、健康、保險、保健或其他相關服務或產品的第三方；
 - (f) 任何提供保健產品和服務的第三方供應商 (包括健身中心、營養師以及保健食品和補充劑製造商) ；
 - (g) 任何代理人、承包商或其他就本公司之業務運作，向本公司提供行政、電訊、電腦、科技、付款、資料處理、數據儲存及分析、雲端、印刷、廣告、研究、分銷或其他服務的第三方服務供應商 (包括但不限於保險公司、銀行、理財顧問、律師、會計師、理賠調查員、防欺詐組織、其他公司 (無論是直接地，或是通過過防欺詐組織或本段中指名的其他人士)、為保險業界整合申索及承保資料之組織、警察、供保險業界用作分析及核對所提供的資料與既有資料的資料庫及登記冊 (及其運營者)、收數公司、資料處理公司、研究服務機構及專業顧問) ；
 - (h) 在您的同意下，任何參與直接促銷的第三方 (無論在集團公司內或外) (詳情請參閱下文第 5 段) ；
 - (i) 獎賞、會員忠誠、品牌合作或優惠計劃之第三方供應商，及集團公司成員；
 - (j) 本公司或您為處理帳單及付款之目的而聘用的金融機構；
 - (k) 任何本公司全部或重要部分權益或業務的任何實際或建議承讓人、受讓人、參與人或附屬參與人；及
 - (l) 為遵守任何對本公司有約束力的法律、規則、規例、實務守則、指引資料或指引而有義務向其作出披露的任何人士，包括但不限於任何適用的監管機構、政府部門、受認證的行業組織、法院或其他法律規定的機構。
- 4.2 我們只會向上述各方披露僅限為該相關目的必需的個人資料，他們可按上文第 3 段所述的相關目的處理 (包括但不限於記錄、組織、構建、儲存、調整、修改、檢索、使用、達到一致、合併或刪除) 您的個人資訊。
- 4.3 假若我們完成收購新公司或品牌的業務，我們會透過您提供給我們的通訊渠道向您溝通，而任何我們在得到您同意下獲取的個人資料將會在可行或許可的情況下跟據本私隱通知被處理。

5 在直接促銷中使用個人資料

- 5.1 只有在您的同意下(包括不反對的表示)，本公司、任何集團公司成員、旗下品牌及/或第 3.1 (o) 項及第 5.2 (b) 至 (e) 項所述的第三方可使用不時向您收集的個人資料(包括姓名、聯絡資料、產品及服務組合資料、交易模式及行為、財務背景及人口統計資料)，為您提供與下列服務或產品有關的促銷信息 (包括通過電郵、短訊、流動應用程式通知、社交媒體、即時通訊工具、或其他隨時可用的聯絡方法) ：
- (a) 保險、醫療、牙科、康健、健康、個人發展、美容、體育運動及會員服務、生活時尚、娛樂、金融及相關服務及產品；
 - (b) 獎賞、權益、折扣、會員活動、會員忠誠或優惠計劃及其相關的服務及產品；
 - (c) 本公司的品牌合作夥伴提供的服務及產品; 及
 - (d) 為慈善及/或非牟利用途的捐款及捐贈。
- 5.2 上述服務、產品及主題可能由本公司及/或下列人士提供或 (在捐款及捐贈的情況下) 徵集：
- (a) 任何集團公司成員及/或旗下品牌；
 - (b) 第三方服務供應商；
 - (c) 獎賞、會員忠誠、品牌合作或優惠計劃之第三方供應商；
 - (d) 集團公司成員的品牌合作夥伴；及
 - (e) 慈善或非牟利機構。

- 5.3 除非我們已取得您的同意，否則本公司不可以使用您的個人資料作直接促銷用途。為免生疑問，就本公司不時收集或持有的所有您的個人資料，本公司將會以從您收到的最新指示（例如同意或表示不反對的指示，或提出反對要求）為準。
- 5.4 如果我們有提供服務個人化的選項時，而您選擇將您的服務個人化，我們將使用向您收集的個人資料為您提供該些個人化的服務或通訊。如果您不希望接受這些個人化的服務或通訊，您可以隨時取消訂閱這些服務，我們將停止向您提供這些服務。
- 5.5 如您同意接收促銷通訊，但不希望日後再收到這些通訊，您可以隨時透過下列適用的方法通知我們：
- (a) 跟隨收到的郵件中的指示或超連結取消訂閱；
 - (b) 在收到我們的促銷電話時告知我們不希望再收到促銷通訊；或
 - (c) 根據以下第 7.2 段的地址或電郵與我們聯絡，告知我們不希望通過任何渠道接收促銷通訊。
- 5.6 為避免有疑慮，不論您是否同意接收以上第五段所述的市場推廣資訊類別，本公司仍然可能就您訂閱計劃相關的行政、保障及續約事宜與您聯絡。

6 個人資料的安全及保留

- 6.1 除非相關法律另有要求或批准，本公司會保留您的個人資料至達到本私隱通知所列所需的目的為止，或根據你與我們的另行協定保留您的個人資料。
- 6.2 如果本公司不再需要您的個人資料以用於本私隱通知規定的目的，或法律規定的其他目的，我們將採取適當的步驟，安全地刪除或銷毀您的個人資料。
- 6.3 本公司會採取一切可行措施安全存儲和保護您的個人資料，避免未經授權或意外的存取、處理、刪除、遺失或使用。
- 6.4 當您瀏覽我們的網站時，我們和我們合作的第三方公司通過使用 cookies 和其他技術（如像素標籤 – pixel tag）收集信息（為簡單起見，我們將所有此類技術稱為「cookies」）。Cookies 政策的更新版本可從我們的網站內下載，並可應要求提供。
- 6.5 我們的網站、流動應用程式或門戶平台介面可能載有第三方網站的連結，我們對該等其他網站並無控制權。我們建議細閱該等網站的私隱聲明。

7 查閱及更改個人資料

- 7.1 根據有關條例中的條款，您有權：
- (a) 查詢本公司是否持有與您相關的個人資料，並查閱該等資料；
 - (b) 要求本公司更正任何有關您的不準確的個人資料；
 - (c) 查明本公司對於個人資料的政策及處理方法及獲告知本公司持有的個人資料類別；
 - (d) 要求本公司停止將您的個人資料作直接市場推廣用途；及
 - (e) 更改您對我們使用您的個人資料的偏好。
- 7.2 如您需行使上述權利，請以書面形式將您的要求：

郵寄：香港九龍觀塘海濱道 77 號海濱匯第 2 座 6 樓
Blua (Asia) Services Limited
保障資料主任/客戶服務經理

或電郵：
hkprivacy@bupa.com.hk

- 8 根據有關條例之條款，本公司有權就處理您的查閱或更改的資料要求收取合理費用。
- 9 本私隱通知不會限制您在條例下所享有的權利。
- 10 如本私隱通知的英文版本與中文版本存有差異時，將以英文版本為準。本私隱通知會被本公司不時修訂。

修訂於 2025 年 5 月 1 日