

Personal Information Collection Statement
Bupa (Asia) Limited (“Bupa”)

1. Get Quote / Details

By clicking “Get Quote or Details” or “Submit” you give consent for the personal data submitted on the web page to be used for the purpose of providing marketing information and communications to you relating to the insurance, medical and healthcare products and services of Bupa and its group companies. You do not have to tell Bupa your contact information but Bupa may not be able to provide you the information you want in absent of such information.

Your personal data may be transferred to Bupa’s services providers who provide administration, support and storage services to Bupa or help Bupa to distribute the communications referred to in paragraphs 1 and 2 of this statement, to you.

Bupa will not disclose personal information relating to you, to third parties for them to use for their own direct marketing purposes without your consent.

You have the right to access and correct the personal data Bupa holds about you. You may make an access or correction request by contacting Bupa’s Data Privacy Officer at 18/F, Berkshire House, 25 Westlands Road, Quarry Bay, Hong Kong.

2. Direct Marketing Communications

Only with your consent or with your indication of no objection, Bupa may use your personal information collected from time to time, including name, contact details, gender, health and family status, to provide you with marketing communications (including by email, SMS or instant messenger) relating to the following products and services:

- a. Insurance, medical, healthcare, wellness, personal development, beauty, lifestyle, entertainment, financial, and related services and products;
- b. rewards, benefits, discounts, member activities, loyalty or privileges programmes and related services and products; and
- c. donations and contributions for charitable and/or non-profit making purposes.

You have the right to request Bupa to cease using your personal data for direct marketing purposes by contacting Bupa’s Data Privacy Officer at 18/F, Berkshire House, 25 Westlands Road, Quarry Bay, Hong Kong.

個人資料收集聲明
保柏(亞洲)有限公司 (“保柏”)

1. 索取報價及保障詳情

按「**索取報價及保障詳情**」或「**傳送**」即表示您同意在此網頁上提交您的個人資料用作向您提供與保柏及其集團的保險、醫療保健產品及服務相關的保柏市場推廣資訊。您不需要向保柏提供您的聯絡資料，但保柏可能在缺少此資料的情況下未能向您提供所需的資訊。

您的個人資料可能會轉移至保柏的服務供應商，為保柏提供管理、支援和存儲服務，或協助保柏向您分發本聲明第 1 和第 2 段中提到的資訊。

本公司將不會在沒有閣下的同意及許可下將閣下之個人資料向第三方透露，用作他們的市場推廣用途。

您有權查閱和更改本公司持有閣下的個人資料。有關要求請致函本公司保障資料主任，地址如下：香港鰂魚涌華蘭路 25 號栢克大廈 18 樓。

2. 市場推廣資訊

保柏只會在得到閣下同意或表示不反對的情況下，使用閣下的個人資料如姓名、聯絡方法、性別、健康及家庭狀況，向閣下提供有關以下產品和服務的市場推廣資訊（包括以電郵、手機短訊或即時通訊）：

- a. 保險、醫療、康健、健康、個人發展、美容、生活消閒、娛樂、財務及其相關的服務及產品；及
- b. 獎賞、權益、折扣、會員活動、會員忠誠或優惠計劃及其相關的服務及產品；及
- c. 為慈善及 / 或非牟利用途的捐款及捐贈。

您有權透過聯絡保柏要求停止將閣下的個人資料用作直接市場推廣用途。有關要求請致函本公司保障資料主任，地址如下：香港鰂魚涌華蘭路 25 號栢克大廈 18 樓。